

## Defund the BBC - Christmas Poll

### Q1. Summary: Between 23rd and 28th December, how many hours do you think you will spend watching the following on television?

BASE: All respondents

Significance Level: 95%

		Scale					
Total		None	0-5 hours	6-10 hours	11-15 hours	More than 15 hours	Don't know
		*a	*b	*c	*d	*e	*f
Amazon Prime Video	2026	843	423	316	174	130	140
	100%	42%	21%	16%	9%	6%	7%
Netflix	2026	623	384	388	241	289	101
	100%	31%	19%	19%	12%	14%	5%
Non-BBC live TV (ITV, Channel 4 etc.)	2026	321	625	415	232	250	182
	100%	16%	31%	20%	11%	12%	9%
BBC Channels (including BBC iPlayer)	2026	311	639	417	216	273	169
	100%	15%	32%	21%	11%	13%	8%